



2WAYS

Two Ways for Communication European Research in Life Sciences in Science Festival & Science Centres/Museums, Science Parliaments & Impact Survey under the topic *Life Sciences: Opportunities and Threats*

This project **2WAYS** was accepted by the European Commission also because it followed closely the requirements of the call for

- (1) European cooperation [- the "pairs of partners"]
- (2) dialogue with young people and [- the "science parliaments"]
- (3) assessing the impact of the activities. [- the "impact study"]

The tasks for taking part in **2WAYS** are:

- Forming a "**Pair of Partners**" from two different countries, possibly together with a science centre/museum
- Selecting one recent European research project in **Life Sciences** and accordingly develop together with the scientists a new science presentation
- Participating at the **Launch** event in Perugia, Italy, **17 May 2009** to get all detailed information about the project
- Showing the science presentation in the festivals (or special science events) of both Partners
- Conducting an "**Impact Comparison Survey**" with support of the project team
- Organising a "**Science Parliament**" with pupils preferably during each partners' festival or special science events
- Participation of the presentation team and representatives of each partner's science parliaments at the **Finals** taking place in Brussels in **December 2010**
- The usual cooperation with the Project Management Team and the Coordinator

Description

Two EUSCEA members – “**Pair of Partners**” – from two different countries get together (possibly also with a science centre/museum) and select either one ongoing or recently finished EU-project under FP6 or FP7 or a similar peer-reviewed project in Life Sciences with scientists in both of their countries.

Then both Partners develop together (also with the scientists of the chosen science project) a **new science presentation** according to the following **criteria**:

- 1) Scientific quality, soundness and correctness in the presentation
- 2) Financial efficiency and feasibility
- 3) Quality and simplicity of explanation. Clear issues (scientific method & science concepts) for the audience to learn
- 4) Interactivity – persons interact with the audience (no projects with only exhibitions or internet activities)
- 5) Innovative and attractive approach and format for the public and the media
- 6) Social interest and impact in daily life of citizens
- 7) “Souvenir” or similar to be done and/or taken home by the visitors
- 8) European dimension
- 9) Participating researchers in the development of the presentation and at the presentation itself
- 10) Taking in account ethical, gender, minority, social issues

The **formats/types of the science presentations** are optional (science café, science theatre, hands-on workshops, demonstrations, etc.) and preferably include a dialogue-factor. The science presentation will be shown at the festivals or special science events of both Partners during the period between 2009 and 2010. It is recommended that the local scientist is also presenting and answering questions in the local language. An exchange of scientists and/or presenters is up to the decision of the Partners – and might depend on the languages and budgets.

Parallel an **Impact Comparison Study** will be carried out according to clear instructions (asking the visitors before and after their visit). This will enable the Partners to learn about the impact of their presentations on the visitors. Partners will be sent an Information Pillar for their festival. It is a “fantastic” stand-alone sculpture (btw: a good picture for the media!) for gathering information from the audience and offering them information handouts about the issue, the performers and **2WAYS**.

Each partner will also organise a **Science Parliament** -preferably during their festival or special science event – according to clear guide lines, in which at least 50 students (aged 16 – 20) will discuss different controversial issues concerning Life Sciences. The students are supposed to work in moderated committees, meet experts from science and politics and write a resolution that is debated and voted on in a general assembly. The resolution will be published and brought to the attention of your local/national parliamentarians!

Ultimately all the science presentations adapted and translated in English will be shown at the **Finals in Brussels** in **December 2010**, where the representatives of all national "Science Parliaments" as well will come together to discuss and to issue the most important recommendations to be brought to the attention of the European Parliament.

All the partners are expected to allocate resources for the dissemination of the project results, locally and nationally, and in a continuous cooperation with the Project Management Team, also on a European level. This includes the presentation project, the assessment and the science parliament.

Each Partner is entitled to one lump sum agreed with the coordinator without justifying further details. This lump sum will be between € 15.000 and € 20.000.

The consortium for the **2WAYS** project consists of seven institutions and their main contact persons:

- AT/Vienna EUSCEA,: Peter Rebernik – office@euscea.org
- DE/Berlin WID: Herbert Münder – herbert.muender@w-i-d.de
- DK/Copenhagen DNF: Mikkel Bohm – mb@formidling.dk
- ES/Barcelona FCRI: Belén Lopez – belen.lopez@fcri.cat
- FI/Vantaa HSM: Paula Havaste – paula.havaste@heureka.fi
- IL/Jerusalem BSMJ: Dafna Efron – dafnae@mada.org.il
- SE/Göteborg AGA: Jan Riise – jan@agadem.se

If you and your organisation are willing to participate, please [fill in the participation form](#) at **www.fcri.cat/2ways** latest **22 March 2009**.

**It is not possible to join the project later,
if you do not declare your participation now.**

On **6 April 2009** the jury results will be published on www.twoways.eu (still in construction) and officially communicated by e-mail.

Then, all contact people of the different selected proposals will come together at the **Launch Meeting** in Perugia (Italy) on **17 May 2009**, where the project will be explained in detail.

For further information please contact
belen.lopez@fcri.cat
and in cc: the coordinator at office@rebernik.at

*For this, but also for other projects, it is recommended that you get in touch with the "**National Contact Points**" of the European Commission in your country to get support and information, also to find suitable science projects in life sciences and potential cooperations for this and other projects: http://cordis.europa.eu/fp7/ncp_en.html*